

(Regulation) Act, 1995 to look into the violation of the Programme Code and Advertising Code. The Committee either *suo-motu* or on receipt of complaint, examines cases of violation of the Code and recommends action to be taken by the Government. Show cause notices are issued in the first instance to TV channels for telecasting objectionable programmes/advertisements in violation of the Codes. Further action is taken as per rules.

**Action against channels for telecasting  
objectionable content**

970. SHRIMATI S.G. INDIRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government had ordered action against one of the 290 channels on air;

(b) if so, the details thereof;

(c) whether it is also a fact that many channels were also under the watch of Government;

(d) whether Government had warned the channels again for any objectionable content; and

(e) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) Yes, Sir. Recently Government had ordered to ban AXN Channel in India with immediate effect *vide* Ministry of Information and Broadcasting Order dated 17.1.2007 up to 01.03.2007 which has been withdrawn with effect from 1.3.2007 subsequent to their submission of apology.

(c) All programmes of satellite TV channels transmitted or re-transmitted through cable service are required to adhere to the provisions of the Programme/Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder. With a view to look into the violation of the Programme/Advertising Codes, the Central Government has constituted an Inter-ministerial Committee under Section 20 of the Act. The Committee either *suo-motu* or on

receipt of complaint, examines cases of violation of the Codes. If any violation is noted by the Committee, action is taken against the TV channel as per rules.

(d) and (e) Yes, Sir. So far 188 warnings have been issued to various channels against the objectionable content telecast by them.

**Pay scales of Administrative Staff of Akashvani  
and Doordarshan**

971. SHRI SHARAD ANANTRAO JOSHI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that both the Technical and Programming and the Administrative Staff of Akashvani and Doordarshan have been deemed to be on deputation to Prasar Bharati;

(b) whether it is a fact that while the Technical and Programming staff scales had been upgraded from the 1st January, 1996, the pay scales of the administrative employees have not yet been upgraded; and

(c) if so, the reasons therefor and the action proposed to be taken to correct this injustice and by when the corrective action will be taken?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) Yes, Sir. The services of all the Government Servants of Akashvani and Doordarshan are placed, on deemed deputation basis, to Prasar Bharati without deputation allowance on existing terms and conditions w.e.f. 1.4.2000.

(b) Government issued order on 25.2.99 to upgrade the scales of pay of certain categories of employees of All India Radio and Doordarshan of Prasar Bharati particularly subordinate engineering and programme cadres with effect from 1st January, 1996. The upgraded pay scales were not allowed as Government employees *per se* but as Government employees currently in service of Prasar Bharati (BCI). Also the benefit of the upgraded pay scales were granted to the existing incumbents only and those new direct recruits who join after issuance of the said orders would not be entitled to those scales but were to be governed by pay scales recommended by the Fifth Central Pay Commission.